

# TrendGraphix NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### **MetroList Services, Inc. offers TrendVision Market Reports as a free member benefit**

**November 9, 2009**– Trendgraphix, Inc. announced today that more than 20,000 subscribers of the MetroList Services, Inc. MLS (MetroList®), based in Sacramento, will now have access to Trendgraphix's TrendVision Market Reports as a free member benefit.

"Understanding the key indicators for trends in our market is critical for us and our subscribers right now," said Tom Beede, President and CEO of MetroList®. "Trendgraphix's product provides our subscribers with the ability to generate detailed statistics in the most simple-to-use system. The graphs the system produces will make it easier for agents to tell the story of what's going on in real estate at the local level, to buyers and sellers."

TrendVision is an online market trending system that generates a set of powerful graphs and charts using MLS data, helping REALTORS® explain critical local market dynamics to their buyers and sellers. TrendVision charts assist REALTORS® in setting client expectations, pricing homes in line with the current market and placing more successful offers.

MetroList® provides MLS services to real estate agents and brokers in Sacramento, Placer, El Dorado, Yolo, San Joaquin, Stanislaus, and Merced Counties and is an MLS client of Rapattoni Corporation. Trendgraphix and Rapattoni partnered in July of 2009 to provide TrendVision reports as an optional tool to their existing MLS customers as well as a standard component of their MLS offering for all new clients.

"Market statistics are more important than ever in this current climate," said Nick Rapattoni, President of Rapattoni Corporation. "We have seen quite a demand in the MLS market for more market trending data and partnering with Trendgraphix has enabled us to offer our clients a robust set of reports using Trendgraphix's proven and simple-to-use technology."

MetroList Subscribers will have access to the new feature in mid-November

#### **About Trendgraphix, Inc.**

Trendgraphix, Inc. has been helping real estate brokers and agents interpret market trends for more than 15 years with simple-to-use and easy-to-understand market statistical programs. Trendgraphix developed its TrendVision Reports to provide powerful graphs and statistics to MLS organizations and their subscribers and continues to offer TrendVision to MLS customers outside of its relationship with Rapattoni. Trendgraphix also offers a full-suite of market trending and market share reports directly to brokers and their agents and currently works with more than 100 brokerages in 18 U.S. states. For more information visit [www.TrendGraphix.com](http://www.TrendGraphix.com) or email [mcarter@trendgraphix.com](mailto:mcarter@trendgraphix.com)