

TrendGraphix NEWS RELEASE

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TrendGraphix launches TRENDSend™, new e-marketing tool with built-in home trending data

Wednesday, March 03, 2010- Trendgraphix, Inc., the developer of market reporting systems for real estate brokers and agents, today announced the launch of their new e-marketing tool, TRENDSend™.

TRENDSend™ provides users with a fully-featured drip email system for sending automated e-mail campaigns with timely market statistics, graphs, and charts from Trendgraphix's popular Facts & Trends™ application.

"TRENDSend is the culmination of many years of listening to our clients' feedback and learning from them about how they use our Facts & Trends™ application in their everyday business," said Michael Lyon, President of Trendgraphix, and CEO of Lyon Real Estate, a 1,000 agent brokerage based in Sacramento, CA. "Many of our agent users are already importing our data and charts into their email campaigns to satisfy the public's hunger for real estate data. Now TRENDSend simplifies and automates that process, saving agents time in writing, creating, and delivering timely and relevant content to their contacts on a regular basis. We have been using this program in our brokerage and have already seen some amazingly positive responses from clients to our agents."

TRENDSend's reporting engine uses MLS data to generate its market statistics and is available to new and existing Trendgraphix broker clients in the company's current MLS coverage areas with volume user purchases and on a monthly subscription basis. Trendgraphix has plans to release the product on an individual agent subscription basis later in the year.

About Trendgraphix, Inc.

Trendgraphix, Inc. has been helping real estate brokers and agents interpret market trends for more than 15 years with simple-to-use and easy-to-understand market statistical programs. Trendgraphix offers a full-suite of market trending, productivity and market share reports directly to brokers, MLS organizations, and their agents, currently working with more than 100 brokerages and approximately 100,000 agent users in 18 U.S. states. For more information visit www.TrendGraphix.com or email mcarter@trendgraphix.com