



NEWS RELEASE

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For release: July 15, 2009

Trendgraphix partners with Rapattoni, offers TrendVision Reports to a potential 300,000 agents nationwide

Sacramento, Calif., July 14, 2009 – Trendgraphix, Inc. announced today that it has partnered with MLS technology provider, Rapattoni Corporation, to provide its powerful real estate trending system, TrendVision, to all Rapattoni's MLS customers.

Beginning August 1, 2009, Rapattoni's customers will have the option of offering TrendVision reports to their end users. As a new addition to Rapattoni's portfolio of MLS tools, TrendVision will allow MLS staff, brokers, and agents to review reports showing current, historical, and seasonal trends in real estate pricing, inventory, and days-on-the-market. Using this new feature, agents and brokers will be able to conduct more in-depth forecasting, negotiate listing terms with greater confidence, and help-manage buyer and seller expectations in an ever-changing market.

Nick Rapattoni, President of Rapattoni, said, "We are excited to offer Trendgraphix's mature and powerful statistics technology to our customers. We have seen quite a demand in the MLS market for more robust statistical analysis and market trends data, and we believe our new partnership with Trendgraphix will more than satisfy our customers' needs."

Jean Li, President of Trendgraphix, said, "Partnering with Rapattoni gives us the opportunity to provide our TrendVision Reports to an even wider audience. Rapattoni's respected reputation within the MLS community and its desire to provide the best software and features to its customers, make this relationship a perfect fit."

Trendgraphix will continue to offer its powerful series of broker-targeted reports, Facts & Trends™, Top Broker, Top Office, and Top Producer to brokers in Rapattoni markets. Meanwhile, the TrendVision reports system will remain available to MLS and REALTOR® organizations in other markets across the U.S.

About Trendgraphix, Inc.

Trendgraphix, Inc. has been helping real estate brokers and agents interpret market trends for more than 15 years with simple-to-use and easy-to-understand market statistical programs. Trendgraphix developed its TrendVision Reports to provide powerful graphs and statistics to MLS organizations and their members. Trendgraphix also offers a full-suite of market trending and market share reports directly to brokers and their agents and currently works with more than 100 brokerages in 18 U.S. states. For more information visit www.TrendGraphix.com or email mcarter@trendgraphix.com

About Rapattoni Corporation

Rapattoni Corporation is a Simi-Valley company that has been serving the real estate industry under the same name and management for almost 40 years. Rapattoni provides an array of integrated products and services for real estate associations and MLS organizations, including Internet MLS systems, Association Management software, and key-less Secure Logon with Single Sign-On identity portals for online security and convenience. The company's MLS products are serving approximately 300,000 agents nationally and its association management customers represent more than 85% of the nation's REALTORS®. Rapattoni's headquarters are located in Simi Valley, California. For more information, contact Rapattoni's Public Relations department at (800) 722-7338 or visit the Rapattoni's Web site at www.rapattoni.com.